

A Celebration Worth Barking For

NEIMAN MARCUS' SPRING FASHION PARTY

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> 'Tis the season for corals, floral, white on white, boho, and stripes! Neiman Marcus put together yet another season opening fashion show event that has proven to be the best yet. What could possibly make each of their events so memorable that guests leave completely satisfied? Was it the mouth watering Prime Rib and the signature Waldorf Salad catered by the culinary geniuses of the Waldorf Astoria Orlando? Maybe it was the table of endless wine set up for the silent auction or the bubbling Champagne being sipped amongst the crowds of chattering guests filling up the entire two floors of Neiman Marcus. As much as all the small details made this event worthwhile, the one that left a warm smile on everyone's face were all the four legged furry friends that caught our attention, perhaps a little differently than a Prada dress (although we do love those).

On March 3rd, taking over the spotlight on the runway was none other than man's best friend. Neiman Marcus collaborated a flash mob performance, a fashion show, and a celebrity dog fashion show to lift spirits, celebrate fashion, and to welcome in the spring season. A celebration cocktail hour jumpstarted an evening that consisted of

music, food, giveaways, raffles, and of course, mingling with fellow attendees before the big show. Awaiting the runway show as attendees took their seats; an unexpected twist tactic was used to throw the crowd off guard, a surprise flash mob. Opening the show singing Season of Love from Rent was the Central Florida Community Choir that resulted in an upbeat performance that was admired by all.

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The reason behind this pooch friendly fashion event was to help raise money to benefit Canine Companions for Independence, a non-profit organization that enhances the lives of people with disabilities by providing highly trained assistance dogs and ongoing support to ensure quality partnerships. Intertwining their walks with the actual models were the local Canine Companions, (working dogs and pups in training) as

well as local celebrities and their dogs. Presented in segments were elegant and stylishly dressed fashion models presenting the best new styles for this season. It wasn't long before these superstar dogs came strutting their stuff and wagging their tails down the runway with their owners. These pups owners are locals you may have seen on TV, heard on the radio, or maybe had represent you in a lawsuit. Joining their pups down the runway was Bob Frier and his handsome pooch, Biscuit, Scott McKenzie and Coco, Ann Sonntag with Sonny, and John and Ultima Morgan with their babes you may have seen on TV, Emma and Alli, and many more. It was no doubt that these furry friends loved every minute of walking the runway, stopping occasionally for a sniff or two, and getting as much attention as possible (dogs really do have huge egos).

As the show came to a close, each attendee surely made their way out with the same reaction, "wow!" From all of the spectators who were fortunate enough to be a part of this fun filled and fashionable event, it is a fact that every detail of this party made every guest put their hands (and paws) together for Neiman Marcus for hosting another successful fashion celebration.<