



## Louis Vuitton Re-Opening Celebration

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> A night of class, style, and entertainment are only a few words to describe the Louis Vuitton re-opening cocktail reception held at the upscale and lavish Mall at Millennia, in Orlando. Located on the 2nd floor next to Neiman Marcus, and previously undergoing a renovation for expansion has undeniably resulted in a Louis Vuitton utopia, where just about any of its desirable products can be found.

Excitement filled the air at the start of the evening as the VIP's entered through the doors of the newly expanded Louis Vuitton store, which now spans from 3,511 to 5,040 square feet of pure bliss. The re-opening event brought together hundreds of guests who share the same niche for French fashion, BETA, and the Orlando Magic. NBA superstars, Dwight Howard, Matt Barnes and Vince Carter made guest appearances to benefit Orlando's BETA center, a private nonprofit organization to provide children and parents with the knowledge and support needed for strong and healthy families.

The energetic staff prepared for the evening, serving light, appetizing hors d'oeuvres with crisp Champagne and refreshing white wine. It wasn't long before the crowds of people filled the newly spacious store, browsing through the shelves of the season's exquisite collection of shoes, handbags, and jewelry. As the DJ blared his upbeat tunes to set the mood for purchasing frenzy and mingling, the crowd didn't waste any time before making their way to the register.

For women, the store has a display of beautifully designed hats, gloves, and shoes from stylish pumps to metallic leather sandals, travel luggage and of course—handbags! Men also have a selection of wallets, watches, and loafers from calf to patent leather. With all the finest products, it's no surprise that Louis Vuitton has been a worldwide leader in 'luxury' since 1854.

Engaging in a little shopping themselves, the Orlando Magic stars freely meandered through the store picking out shoes and

watches to purchase while taking the time to interact with their fans. Showing their utmost concern in the benefit to BETA, Dwight Howard and Matt Barnes did their part in contributing to the organization and the publicity of the re-opening of the newly expanded Louis Vuitton store. While women stood at the glass counters picking out handbags to purchase and trying on sunglasses the men gathered around the Magic players to exchange a few words and share a few laughs.

There is no question as to why this event turned out to be a great success. It is without a doubt that everyone left with a smile on his or her face and a warm heart as the guests thoroughly enjoyed the world of designer luxury for a good cause. The expansion of Louis Vuitton will be benefiting to the consumers who appreciate designer fashion, luxury travel, and all the elegance that Louis Vuitton holds in every single product.<