



## The Violet Clover at Park Ave

By: Dana Damato  
Photo: Paris Carter Photography

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> Orlando natives know the beautiful Park Ave mostly for its eclectic variety of restaurants, and of course, it's high-end boutiques. One of them is the refreshing boutique at 339 South Park Ave, The Violet Clover. Owned and operated by 23-year-old University of Florida grad, Katie Morgan, The Violet Clover brings unique, contemporary, and affordable lines of emerging fashion trends from New York and California right here to Park Ave. Not only is Katie Morgan a young entrepreneur, she is also the daughter of the well-known attorney, John Morgan. Katie opened The Violet Clover in mid-May with intentions to carry hard to find brands that aren't found in outlet stores or malls. She keeps busy traveling the country searching for designer clothes such as Ali Ro, Anlo, Charlotte Ronson, Akiko, Tracy Reese, and several more.

"My goal is to make the shoppers experience something special the moment they walk in. The Park Ave shoppers will never shop at just one place, so I want to make this boutique memorable," Katie said. With the boutique's natural lighting giving off a fresh and radiant ambiance, to the simple yet elegant trends of dresses, jeans, shoes, accessories, and purses, The Violet Clover is just the place to go for an ensemble fit for any occasion. Spending the summer traveling around the country in search of fresh trends for this season, The Violet Clover's winter collection includes beautiful varieties of style you won't find anywhere else. You can visit the Violet Clover Monday- Saturday 10am-7pm, Sunday 12pm-5pm, or browse the website at [www.violetclover.com](http://www.violetclover.com).<

### >> BEST CELLARS: VOGA ITALIA



> Coming straight from Italy, the epicenter of style, Voga Italia has created a revolution in wine with its breathtaking redesign of the traditional bottle, appealing to the chic taste of the fashion forward crowd. Voga Italia combines the soft alluring flavors of Veneto with the structure and breed of Trentino to produce what we feel is the perfect Pinot Grigio that is full and rich, with delicious juicy flavors. Charming and seductive, Voga Italia's Merlot comes from the unique soils and climate of Sicily, adding a certain magic to the varietal. The intriguing wine has a full, persistent flavor to captivate any palate. The Sparkling's light golden color and fine perlage give way to aromas of white blossoms and ripe fruit. It is very

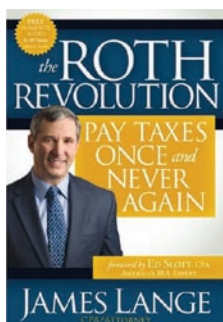
smooth in the mouth with fruit flavors and a crisp citrusy finish.

Priced at \$10.99 & \$15.99, you can definitely throw a party in style! <

By: Cathleen K. Bode

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### >> OS BOOK CLUB: BESTSELLING AUTHOR REVEALS HOW TO SAVE MILLIONS WITH ROTH IRA CONVERSIONS - IT'S EASIER THAN IT SOUNDS



> CPA/Attorney James Lange's newest book helps IRA and retirement plan owners get the most out of their IRA or retirement plan by converting a portion of their IRA to a Roth IRA now that qualifying income limits for IRA owners have been abolished.

Roth Revolution: Pay Taxes Once and Never Again (Publisher: Morgan James Publishing), clearly helps readers understand the compelling advantages of making a Roth IRA conversion. The Roth Revolution addresses the following topics clearly and objectively:

- Whether, how much, and when to convert
- Costs and benefits of a Roth IRA conversion
- Advice for taxpayers in each income tax bracket
- The impact of future tax increases
- Synergy of delaying (or returning) Social Security and Roth IRA conversions
- Combining charitable gifts and Roth IRA conversions
- Tax-free conversions of after-tax dollars in IRAs and retirement plans
- Converting and re-characterizing strategies.

Jim provides invaluable advice to readers who are worried about running out of money, paying too much in taxes, and leaving as much as possible to their family as long as it doesn't cost them anything. <

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