

Building Clients for Life

By: Dana Damato

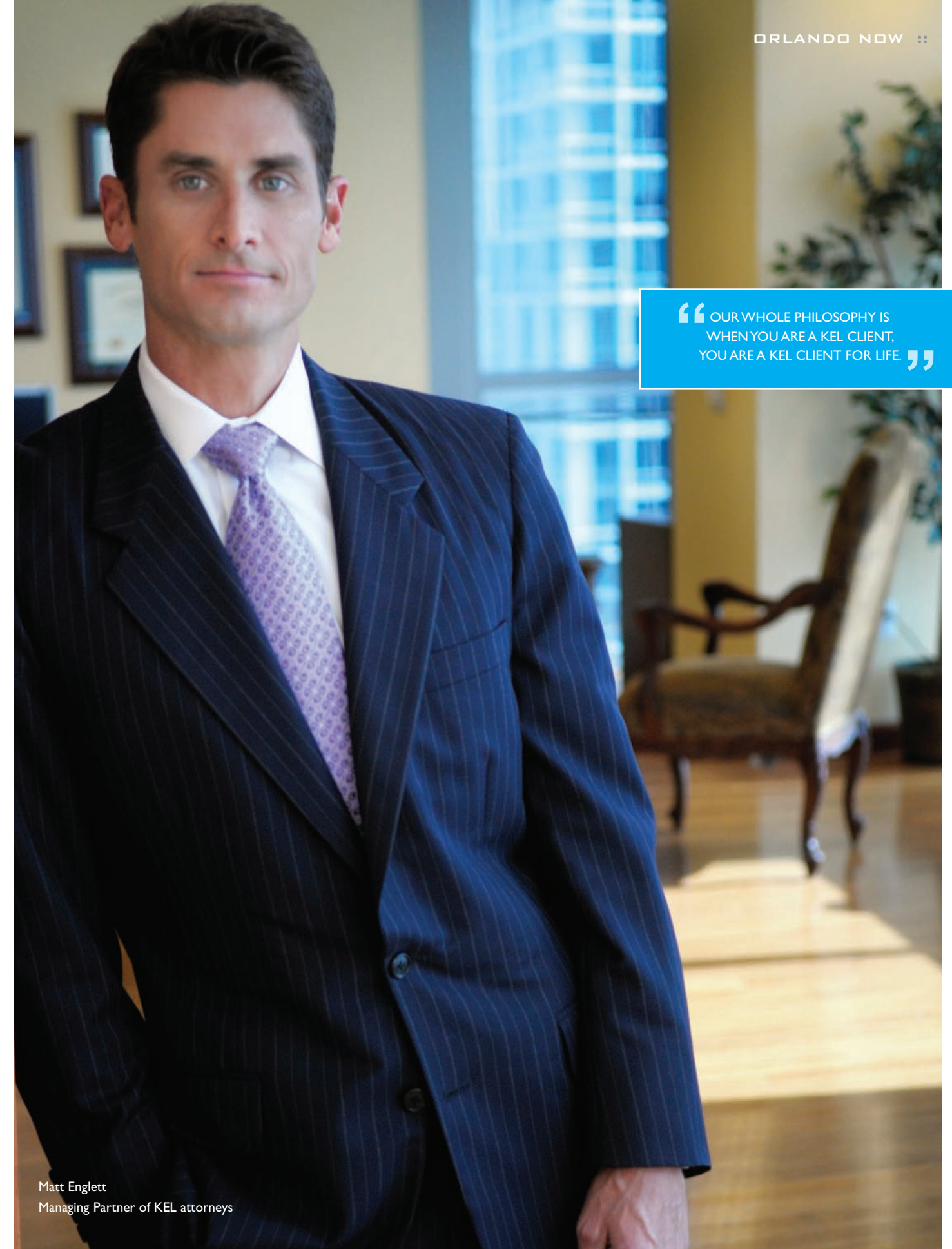
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> When you're driving through downtown Orlando it's easy to miss a lot of the small details that brings certain uniqueness to the city. With all of the localities that make Orlando what it is, the one that just can't pass you by are three letters that stand tall on a building located on the corner of E. Washington and N. Magnolia: KEL. Perhaps these letters are familiar to you, or perhaps you aren't aware of what they stand for. Matt Englett, Managing Partner of KEL attorneys and native of the Orlando area, openly discusses exactly who KEL attorneys are, what they do, and why they're here.

As one of three managing partners of the nationally recognized law firm for foreclosures, Matt Englett is no stranger to the Orlando area. A graduate from Dr. Phillips High School, Matt continued his education at Florida Southern College in Lakeland to study business administration and later earned his Juris Doctorate from the Mississippi College of Law. It was almost immediately upon graduating from law school that Matt returned to Orlando to begin his law practice as a prosecutor. Working as a prosecutor allowed Matt to gain insight into how people in the community weren't adequately represented simply because they couldn't afford it. "My intent and vision for going to law school was to create and start a firm where we charge the least possible fee, are still able to pay our employees, and make a little bit of money. Also, that we eliminate as many hurdles as possible between a client and a good attorney." It wasn't long before Matt's vision became a reality as he soon joined with fellow managing partners, Jeffrey Kaufman and Craig Lynd, and started the KEL firm in 1999. KEL Attorneys began as a general practice and progressively hired attorneys in different areas of the law as the office began to grow. "Our whole philosophy is when you are a KEL client, you are a KEL client for life. If you are injured in an

accident, I want to do your case. If you need something for immigration, I want to take care of your case. If you're going through a divorce, I can handle that. We are licensed in 20 states but our physical locations are in Orlando and Tampa," says Matt. It was then about three years ago when the real estate market began to collapse. The attorneys of KEL were already very familiar with the federal guidelines and regulatory laws that govern mortgages. "We started taking cases from people and we had great success. The word got out, people would tell their friends, and all of a sudden I'm going on the radio and TV shows to talk about it. So that is what we have become known for."

Being an Orlando native, Matt is also very familiar with the amenities our incredible city has to offer as he resides in downtown Orlando with his wife and two daughters. Currently, Matt is writing a book that focuses on those who have lost their jobs or have experienced a severe decrease in their income. "I wanted this book to be for all those people that hope things will get better, but end up burning through every penny they have going through their entire savings and 401ks," says Matt, "the book is about trying to help those people before they get into a situation where they have nothing left." The book is projected to be published sometime in March. Matt appears on the Buckethead Show (Real Radio 104.1) every Wednesday at 1pm to answer listeners questions. He has also made routine appearances providing expert analysis in foreclosures on local news and radio stations such as Local 6, FoxNews, Orlando Business Journal, The Orlando Sentinel, Channel 9, Eyewitness News, CNBC's Kudlow Report, FOX Business, BBC, and Local NBC WESH. Matt also hosts his own talk show, "Under Oath" every Tuesday and Thursday from 6-7pm on WFLA 540am and answers live calls from his listeners.<



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 Managing Partner of KEL attorneys

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